In the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application. Please cancel claims 12-18 and 24-26 without prejudice to or disclaimer of the subjetc matter therein. Please add new claims 27-29. Claims 1-11, 19-22 and 27-29 are pending, with claims 1, 7 and 29 being the independent claims. Currently amended claims are shown with additions underlined and deletions in ~~strikethrough~~ text. No new matter is added by these amendments.

Listing of the Claims:

1.   (Currently Amended) A method of retrieving location-centric information, comprising:

identifying a geographic location from a plurality of geographic locations within a base grid using an electronic device, the base grid being defined by a plurality of volumes, the volumes defining the plurality of geographic locations within the base grid;

identifying a property associated with the geographic location;

querying a database based on data associated with the property, the geographic location being associated with a location of the electronic device, and the database including information associated with at least some of the plurality of the geographic locations within the base grid;

receiving directly from the database a ~~first information~~ data set associated with the identified property, the data set including a selectable icon associated with at least one of scheduling an appointment, calling an agent, or making a bid; and

transmitting data associated with a selection of the icon associated with the at least one of scheduling an appointment, calling an agent, or making a bid.

~~querying the database based on the first information data set; and~~

~~receiving from the database a second information data set associated with the identified property.~~

2.   (Original) The method of claim 1, wherein identifying the geographic location includes identifying the geographic location seamlessly.

3.   (Previously Presented) The method of claim 1, wherein querying a database based on data associated with the property includes querying a database based on a geocode associated with the geographic location.

4.   (Currently Amended) The method of claim 1, wherein receiving the ~~first information~~ data set associated with the identified property includes receiving the <u>data set</u>~~information associated with the identified property~~ in real-time.

5.   (Currently Amended) The method of claim 1, wherein receiving the ~~first information~~ data set associated with the identified property includes receiving information that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

6.   (Currently Amended) The method of claim 1, wherein receiving the ~~first information~~ data set associated with the identified property includes:

        receiving information based on sensor data that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

7.   (Currently Amended) Computer executable software code stored on a computer-readable medium operable with a wireless device, the code for:

        providing information related to a geographic location associated with a position of an electronic device to an information system, the geographic location being located within a base grid;

        receiving a location identifier associated with a property at the geographic location from the information system;

        receiving a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons; <u>and</u>

transmitting data associated with a selection of an icon from the plurality of icons to the information system, the plurality of selectable icons including an icon associated with at least one of scheduling an appointment, calling an agent or making a bid; and

~~receiving a second menu of location-centric information based on the selection, the second menu having a plurality of selectable icons~~.

8.   (Original) The computer-executable software code of claim 7, wherein the code is configured to associate geocode based on the geographic location with the location-centric information.

9.   (Currently Amended) The computer-executable software code of claim 7, wherein the code for receiving the first menu~~set~~ of location-centric information includes code for receiving the first menu~~set~~ of location-centric information in real time.

10.   (Currently Amended) The computer-executable software code of claim 7, wherein the code for receiving the first menu~~set~~ of location-centric information includes code for receiving the first menu~~set~~ of location-centric information that has been dynamically updated via a network.

11.   (Currently Amended) The computer-executable software code of claim 7, wherein the code for receiving the first menu~~set~~ of location-centric information includes code for receiving a~~the~~ first ~~set~~ of location-centric sensor information, the sensor information being dynamically updated via a network.

12-18. (Canceled)

19.   (Previously Presented) The method of claim 1, wherein the database is located at a geographic position different from the geographic position of the electronic device.

20.   (Previously Presented) The method of claim 1, wherein the database is located at a geographic position different from the geographic position of the identified property.

21.   (Previously Presented) The computer-executable software code of claim 7, wherein the information system is located at a geographic position different from the geographic position of the electronic device.

22.   (Currently Amended) The computer-executable software code of claim 7, wherein the information system is located at a geographic position different from the geographic position of the property.

23-26. (Canceled)

27.   (New) The method of claim 1, further comprising:
        receiving from the database an audio response.

28.   (New) The computer-executable software code of claim 7, further comprising:
        receiving from the database an audio response.

29.   (New) Computer executable software code stored on a computer-readable medium operable with a wireless device, the code for:
        providing information related to a geographic location associated with a position of an electronic device to an information system, the geographic location being located within a base grid;
        receiving a location identifier associated with a property at the geographic location from the information system;
        receiving a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons;

transmitting data associated with a selection of an icon from the plurality of icons to the information system; and

receiving an audio response from the database based on the selection.